



***"Auckland is a region where physical activity through exercise, sport, active transport or active recreation, is a way of life"***

SPARC  
AUCKLAND CITY COUNCIL  
PAPAKURA DISTRICT COUNCIL

COUNTIES MANUKAU SPORT  
MANUKAU CITY COUNCIL  
FRANKLIN DISTRICT COUNCIL

HARBOUR SPORT  
NORTH SHORE CITY COUNCIL  
AUCKLAND REGIONAL COUNCIL

SPORT WAITAKERE  
WAITAKERE CITY COUNCIL  
MINISTRY OF HEALTH

SPORT AUCKLAND  
RODNEY DISTRICT COUNCIL

<b>GOAL 1 - REGIONAL COLLABORATION ACTIONS</b>	<b>PROJECT DETAIL 2005-06</b>	<b>06-07</b>	<b>PROGRESS</b>
1.1.1 A new governance structure is established to implement this strategy.	Trust Deed signed in September 2005		Complete
1.1.2 A funding contract is signed by each partner organisation that commits them to funding this strategy for five years from July 1 2005 and working together to deliver the outcomes described in the strategy document.	Memorandum of Understanding signed by all partners in October 2005		Complete
1.1.3 A business plan which describes the regional initiatives that will be undertaken and funded from the funding provided by partner organisations is agreed each year by all partners. An annual performance review and report to partner organisations and other stakeholders is made each year	Prepared for Strategic Partners Group meeting Nov 23 <sup>rd</sup> 05	Jun 06	Complete. Project team confirmed projects March meeting of Strategic Partners to approve projects for 06-07 Reviewed May 06
1.1.4 Actions are agreed amongst partners and stakeholders and completed on time, in full and within budget	Executive Mgmt Team (EMT) terms of reference developed Jan 06 Workshop with EMT. Exec Team reps from each Council to be identified Feb 06	Nov 06	ToR complete. SD to meet with LA CEOS -complete March meeting of Strategic Partners to approve projects for 06-07 - complete
1.1.5 Additional funding from funding agencies is obtained to implement proven initiatives	Annual application for business plan projects to regional funding partners eg ASB Trust Feb 06	Jan 07	Meeting Feb 15 <sup>th</sup> Presentation to Trustees April Mtg staff May 18
1.2.1 The Strategy Director becomes recognised regionally and nationally as the spokesperson on behalf of the Strategic Partners Group on issues relating to physical activity and sport across the Auckland region	Develop ARPASS communications plan Jan 06 to include consistent messages and progress updates via media networks  Quarterly communication with Auckland regional partners and agencies		Contracted freelance communications advisor- M Horsburg Strategy on partner websites Articles in partner media  Communication plan complete
1.2.2 Effective communication is established with partner organisations and wider stakeholders to communicate the purpose and function of the strategy and the progress being made in implementing it	Partner presentations of business plan Jan-Mar 05  Mayoral Forum / CEO agenda item annually  Submission to TA annual plan rounds  Quarterly Strategic Partner Group meetings  Retain CEO of partner LA as Project Sponsor		Schedule for partners complete  July 7 CEO forum  As per annual plan rounds  Schedule confirmed  Harry O'Rouke
1.2.3 Establish an annual forum with the wider physical activity and sport stakeholders to identify issues and agree approaches to addressing the region's physical activity and sports issues	Links to Goal 4 Strategy 4.1.1 and 4.2.2 Auckland Regional Physical Activity & Sport forum	Sep 07	Link to NZRA and SPARC Sector forum Present to NSO CEO forum

GOAL 2 - PARTICIPATION ACTIONS	PROJECT DETAIL 2005-06	06-07	PROGRESS
2.1.1 Agree priorities for increased participation amongst target population segments using the Auckland Regional Data from the SPARC <i>Obstacles to Action</i> research, other stakeholder research and identified target markets	Est Participation Project Team Jan 06 Partner in the MoH HEHA Activity stock take Jan 06 Health Round table with ARPHS and health representatives March		Barbara Lusk – complete – link to database project Complete – April 06 -
2.1.2 Map locations of target population segments to identify areas to trial physical activity initiatives	Determine target group from Obstacles to Action / MoH data, SPARC Facts research Feb 06 Mapping exercise utilising GIS technology that maps concentrations of low physical activity demographics from SPARC Obstacles to Action and regional health data March	Dec 06	Maori, Pacific Island, Asian, PWD Develop teams Partner with Council and ARPHS Correlate with ARPHS data – Maps complete July 06
2.1.3 Align funding, promotion, research and resources to issues that are common across the region in inhibiting physical activity participation in targeted population segments	Collate physical activity plans from each partner to identify commonalities for support across region. March 05 Database project to integrate existing data from partner websites to a web portal to access data from one point. Cell-phone Text based technology physical activity support project	Oct-Nov 06 May 06 July 06 Oct-Nov 06	Regional promotional campaign in line with participation projects for Push Play month. LA cross submission process Partnership with University of Auckland. Database operational by July 1 In partnership with University of Auckland – campaign for Push Play. Technology company contracted GRx support development Dec 06
2.1.4 Collaborate with stakeholders to combine resources and deliver tailored, gender based physical activity initiatives that increase participation in at risk groups such as Maori, Pacific people, people with disabilities, ethnic minorities, and others	Survey communities identified in mapping exercise in 2.1.1 and 2.1.2 to identify gaps in service provision, environmental barriers for removal. Develop projects, for implementation identified by survey results during 2006-10 Engage with Maori and Pacific Island communities through Council liaison officers and Health round table Feb 06 Work with Halberg Trust Sport Access for audit for disability access on partner facilities and programmes Auckland Disabilities delivery structures projects – partner with Halberg Trust, SPARC, Paralympics, Special Olympics	Oct 06 June 07 Dec 06 Nov 06	Survey to be developed following mapping to do programme and environment audit As determined by survey above for implementation 07-08 Maori and PI teams Halberg Trust on project team – contract with Barrier Free NZ for audits with all LA facilities On hold

GOAL 2 – PARTICIPATION ACTIONS	PROJECT DETAIL 2005-06	06-07	PROGRESS
2.1.5 Collaboratively develop ways of increasing the use of Auckland’s unique geographical and cultural assets such as coastline, beaches, open spaces and sites of historical or cultural significance (refer to Goal 4 facilities)	<p>Work with LAs / ARC to identify key sites and access issues, marketing and programme opportunities.</p> <p>Potential to identify regional parks for “specialist activities” eg motor-sport, equestrian, cultural, heritage.</p>	<p>July 06</p> <p>Sep 07</p>	<p>Part of promotional campaign and inclusion into website data</p> <p>Inclusion into website. Tourism potential– Tourism Auckland</p>
2.2.1 Develop systems and processes for transfer of local, national and international skills, knowledge, best practice and proven initiatives that have a measurable impact on increasing participation in physical activity across the Auckland region	<p>Research best practise programmes for trial in Auckland region.</p> <p>Report on successes / learning’s across region to partners and externally via SPARC and NZRA mechanisms</p>	07-08	<p>Process for identifying / distributing best practise to be developed</p> <p>Presentation on ARPASS at NZRA conference 06 in Auckland</p>
2.3.1 Work in collaboration with SPARC and research priorities to develop research- based breakthroughs in behaviour that support identified target sectors from <i>Obstacles to Action</i> and other research in becoming physically active	<p>Work with SPARC research team to develop initiatives with Auckland as pilot to resolve participation barriers</p> <p>Utilise website and text project as for volunteer recruitment, communication and support tool.</p>	<p>July 06</p> <p>07-08</p>	Contact Grant McLean SPARC
2.3.2 Research based breakthroughs contribute to 120,000 people across the region who are active for less than 2.5 hours per week for five or more days of the week becoming active	<p>Identify current benchmark from SPARC facts for Auckland as a region</p> <p>Monitor progress of SPARC Facts in Auckland Region</p> <p>ARTA School Travel Plans and Walking School buses</p>	Jan 06	<p>Preliminary results expected Mid 06. Final results end 06</p> <p>Connection with Active Schools and Arta – Investment into Incentive programme. Alignment plans complete – Implement July 06</p>
2.4.1 Obtain agreement and commitment from key regional decision makers on how the region will coordinate resources to make push play, active movement, active schools programmes more effective	<p>RST Alliance to study appropriate joint delivery of programmes across region. Mar 06</p> <p>Develop a trial RST joint project for regional delivery of common programmes, services and marketing initiatives.</p>	Sep 06	Mariner 7 Talent Manager trial – on hold
2.4.2 Develop a co-ordinated information database as part of a website that incorporates links to every sport, venue, club and event that consumers can access for information and bookings	Development of website portal as an integrated site for all physical activity data.	Aug 06	As in 2.1.5 – Play Day website
2.4.3 Develop an action plan to remove or significantly reduce regional barriers identified that restrict participation for target groups	Action plan developed following MoH activities stock take / mapping exercise for targeted communities / findings from Maori, PI and Asian Project teams.		As in 2.1.2
2.5.1 Relevant agencies are committed to incorporating physical activity as a fundamental element within policies, procedures, Programmes, promotion, infrastructure, urban design, strategies, planning, sport and implementation	<p>Submissions LA annual plans and to LTCCP processes.</p> <p>Develop urban design to parks to support physical activity within growth nodes in 2 Local Authorities</p> <p>Develop model of retro fitting existing urban environments to support physical activity with 2 Local Authorities</p> <p>Review partner policy frameworks to identify inconsistencies with PA initiatives and amend for consistency</p>	<p>Feb 06</p> <p>Mar 07</p> <p>May 07</p>	<p>ARTA WSB programmes / Metro City / Sustainable Transport</p> <p>North Shore CC – Physical Activity Friendly Environments projects / Manukau CC – Templeton Park Clendon</p> <p>Manukau CC - Flat Bush</p>

<b>GOAL 3 - SPORT ACTIONS</b>	<b>PROJECT DETAIL 2005-06</b>	<b>06-07</b>	<b>PROGRESS</b>
3.1.1 In partnership with key partners, research and implement proven initiatives on pathways for participants between school, club and community organisations	Est Sport Project Team and terms of ref Feb 06  Investigate models for pathways for codes between school and community and implementation gaps.  Provide website for all regional coaching and volunteer development courses (combined with PA website in 2.4.2)	Jun 07  Aug 06	In conjunction with 2.1.5 – Play Day website
3.1.2 Work with NSO's to identify issues in dealing with the Auckland region and develop a prioritised action plan for resolving these	Host a National Sport Organisation workshop with representatives to identify Auckland specific issues. May 06  Develop action plan for providing Auckland based solutions to issues across Auckland as identified by working party.	Mar 07	A working party to be identified from this workshop – pres to NSO CEO forum  Findings from this group will form basis of barrier research as in 3.2.1 and 3.2.2
3.2.1 Undertake research that identifies and prioritises the barriers to sport participation in the Auckland region.	Prepare brief for research project to identify barriers to sport participation in conjunction with tertiary education organisation	Mar 07	Part of working party brief – Research project with AUT
3.2.2 Develop an agreed plan to remove or reduce regional barriers to participation in sport	Prepare plan for barrier removal.	07-08	Findings form NSO working party
3.2.3 Assess the sport delivery capability of codes in the Auckland region: - 3 codes per year - Develop a plan for the code to resolve common Auckland regional issues	Determine codes for implementation of ODT Dec 05  Implement Organisation Development Tool (ODT) with codes  Implement work programme in conjunction with NSOs, RSOs and RSTs from ODT findings	Aug 06  Feb 07	Potential codes - hockey, soccer, basketball, netball, badminton
3.3.1 Develop a regional funding framework, in conjunction with funding agencies, that is simpler and ensures consistency across all levels of sports	Host a Funders workshop to explore funding framework for sport funding (including facilities). Jun 06		Meeting with ASB Trust Utilise Auckland Funders network
3.3.2 Gain commitment from funding agencies to support a process that identifies Auckland regional sports projects	In conjunction with ASB Trust, trial a Regional Funding approach to projects as applied in Counties Manukau as regional model. Feb 06		Meeting to be held Feb 15 <sup>th</sup> Mtg with Trustees – April 06

<b>GOAL 4 - FACILITIES ACTIONS</b>	<b>PROJECT DETAIL 2005-06</b>	<b>06-07</b>	<b>PROGRESS</b>
<p>4.1.1 Develop a set of 'Regional Facilities Principles' that record the framework and guiding principles that local authorities, regional sports trusts, codes and other key facility providers will use to work together to plan, develop and manage regional facilities.</p> <p>The framework will include a clear process for assessing and evaluating proposals for regional facilities based on:</p> <ul style="list-style-type: none"> <li>- the needs analysis of the proposal</li> <li>- the feasibility of the proposal</li> <li>- the assessment of options</li> <li>- the national and regional context</li> <li>- social, cultural, environmental and economic benefits and costs</li> </ul>	<p>Est Facilities Project team and terms of reference Feb 06</p> <p>Identify a facilities "topic" for trialling the development of "Regional Facilities Principles.</p> <p>Work with stakeholders in facilities requirements in Auckland Region to ascertain need.</p> <ul style="list-style-type: none"> <li>• Tourism / events sector</li> <li>• Chamber or Commerce</li> <li>• NSOs/ RSOs</li> <li>• TLAs</li> <li>• Funders</li> </ul>		<p>Potential projects - Regional Aquatic Facilities - underway</p> <p>Coastal / open water Facilities - scope of project to be completed</p> <p>Establish working party. Link with National Facilities strategy and SPARC. - position paper written with SPG to be debated June 06. Links to Goal 1.2.3</p>
<p>4.1.2 Establish a single receiving point for proposals for regional facilities</p>	<p>As part of trial in 4.1.1 Feb 06</p>		<p>ARPASS Strategy Director to become single receiving point for regional strategies. - complete</p>
<p>4.2.1 A comprehensive database of current and planned regional facilities is developed. This will include amenities, quality, capacity and activities accommodated within the facilities</p>	<p>Collate database of facilities from LAs for implementation to website and database project.</p>	<p>Dec 06</p>	<p>Audit and collate current Council info Part of website / database project as in 2.1.5 - collation into Play Day</p>
<p>4.2.2 Develop and prioritise an action plan for new regional facilities and amenities that are required within the Auckland Region over the next 20 years. This will include an equitably resourced implementation plan and detail of how the benefits can be delivered and shared across the region</p>	<p>Facilities Project team to develop action plan processes and criteria for preparing facilities selection and priorities May 06</p>		<p>Trial within Aquatics facilities</p>
<p>4.2.3 Agree a physical activities and sport facilities plan with the Ministry of Education Auckland region for proactive and collaborative planning at a local level</p>	<p>Workshop with MoE on planned physical activity projects within region April 06</p> <p>Cross reference with LA facilities plan to align project timings and criteria as in 4.2.1</p>	<p>Feb 07</p>	<p>Contact with MOE and inclusion within facilities working party -</p>
<p>4.3.1 Identify existing funding sources for development and maintenance of regional facilities. Clarify funding criteria and processes and collate this information in a "Funding Handbook" for use in planning and developing regional facilities</p>	<p>As part of (3.3.1) develop funding handbook from findings and framework.</p>	<p>May 07</p>	<p>Fund view (internet system) and access to information exist - this would be a duplication</p>
<p>4.3.2 Gain agreement to a programme for increasing the funding pool for regional facilities</p>	<p>As part of funding workshop and framework (3.3.1)</p>	<p>July 06</p>	<p>As part of framework resulting n working party deliberations</p>